

15 - 17 June 2023

ifm Istanbul Expo Center

EXHIBITOR STAND EVENT REQUEST FORM

Please fill out the form completely

Exhibitor Company's Name:

Hall Number: Booth Number:

Authorized Person's Name, Surname and Position:

Authorized Person's E-mail Address:

Authorized Person's Mobile Number:

Event Title:

Type of Event: *Please check one of the boxes below.*

Promotion Cocktail

Press Meet-up

Influencer Meet-up

Talks

Gift Draws

Demo Shows

Product Presentation

Hair and Make-up Workshops

Fragrance Workshop

Nail Art

Other: Specify

About the Event: *This is the announcement text required in promotional materials.*

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Event Date: Event Time:

Event Speaker and Moderator - Name, Position and Company Information:

Depending on the format of your event, it could be the host of your program or an important person you are hosting at your booth

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Important Notes:

- Content received after June 2, 2023, will not be evaluated as it will not meet the time required for announcement support in our digital and printed channels.
- Companies are responsible for design, organization and visitor communication. The equipment and technical materials required for the activities to be carried out by the exhibitors in their booths must be provided by the exhibitor company.
- If teenagers and children under 18 participate in the events and shows you will organize during the fair period, the consent signed by their parents/custodians must be delivered to ICA BUILD. In such a case, you can request a consent sample by sending an e-mail to content@icaevents.com.tr.

Compulsory Rules

- In order for the form to be processed, it must be completed, **SIGNED** and **STAMPED** and sent to **content@icaevents.com.tr** no later than **FRIDAY, June 2, 2023**. Forms sent after this date will not be processed.
- Special activities you wish to organize during the exhibition (hosting celebrities at your booth, press invitation, promotional cocktail, gift giveaway, etc.) can be carried out within the framework of the organizer's approval.
- All activities and their content are subject to approval by the organizer 'ICA BEAUTY Fuarçılık Operation' and the contracted 'SAKA İSGM' company within the scope of Occupational Health & Safety.
- Following the submission of the form, approval will be given to the Exhibitor upon the evaluation of SAKA İSGM contracted within the scope of Occupational Health & Safety for the planned event.
- Submission of the form does not mean approval for the show.
- Even if approval is obtained, ICA BEAUTY Fuarçılık Operation Team has the right to intervene in the event that inappropriate practices are detected in the area.
- The materials and equipment required for any application to be made at the exhibitor's stand must be provided by the Exhibitor. ICA BEAUTY Fuarçılık only provides promotional support.
- It is forbidden to organize events that may cause occupational accidents and / or other accidents or for which safety precautions have not been taken.
- ICA BEAUTY Fuarçılık has the right to intervene at any time due to the nonconformities it sees in the field of all activity shows approved by ICA BEAUTY Fuarçılık.
- Events that will negatively affect general security and order are not permitted.
- It is forbidden to release smoke, vapor, dust, gas and liquids into the area, even for demonstration purposes.
- It is strictly forbidden to bring or use pets etc. during your activities.
- Music broadcasting must be arranged in such a way that it does not disturb the exhibitors and visitors, and otherwise ICA BEAUTY Fuarçılık has the authority to intervene. The maximum permitted noise level is 80dB.
- The materials to be used must not be contrary to the general appearance of the exhibition, the customs and traditions of the public, laws and regulations, and must not contain ideological or political messages.
- The safety guards of the tools, electrical or electronic equipment used in the construction of the works must always be in place and plugged in.
- Considering the size and density of the area, ICA BEAUTY Fuarçılık provides a general security service.
- Private security inside the booth belongs to the Exhibitor.
- Smoking is prohibited in any form and/or at any time within the fairgrounds.
- If any cooking will be done inside the stand; except for Electrical Appliances, Gas Stoves, Liquid Petroleum Gas (LPG), Compressed Gases, or materials with the same characteristics are not allowed in the area.

You can contact SAKA İSGM company contracted within the scope of Occupational Health & Safety for the issues you want to consult about the content of the event you will request. Contact information for your questions is below:

Yalçın KILIÇ

+90 539 939 08 00

isg@sakagrup.com

Authorized Person Name – Surname:

Signature:

Stamp: